

GABRIEL MOURA / QUEM NÃO SE MEXER VAI DANÇAR

PRESS RELEASE / 2017

AN ANTIDEPRESSANT TO GET THE WHOLE COUNTRY ON THE DANCE FLOOR

At the end of the 90s, all that Brazil wanted to do was to mix. Mixture was **the** thing. When we mixed, we rocked – and sambaed, and more. No other artist or band, however, mixed around with as much talent, humor and playfulness as Farofa Carioca. They were, in fact one helluva mix. There were so many people on stage playing so many instruments that the band could be considered the definition of mixture... on steroids. Two leaders commanded this musical jumble: Seu Jorge and Gabriel Moura. Seu Jorge has left the band to dedicate himself to a successful solo career; Gabriel Moura left a short while later to become an award-winning composer and theater musical director. Both have been mixing and matching to this day in worldwide renowned songs, including Seu Jorge's greatest hits.

Gabriel Moura is the kind of composer who – wherever he is, here, there and everywhere – has a pen and a guitar, among melodies and lyrics and the collective imaginary formed by Brazilian music of all times. But he is also a singer with a unique stage presence and a warm and soulful voice, full of swing.

In his third album, "Quem não se mexer vai dançar", Gabriel draws on all his influences from here, and there and everywhere and (what else?) mixes them with his black roots, to groove and shake the world.

THE ALBUM

As Tim Maia used to say, "Whoever isn't dancing holds the baby" – or as Jorge Ben Jor says, "If you don't dance now, you gotta wait for the next dance in Realengo..."

Gabriel Moura opens the dance floor with an album forged at the Nas Nuvens Studio, in Rio de Janeiro. By his side were masterclass producer Liminha, and singer Mart'nalia. The compositions include partnerships with Rogê, Pretinho da Serrinha, Mu Chebabi and Liminha himself, who co-signs "O Amor é In" with Gabriel.

Diving deep into the classic soul, pop and black music of Michael Jackson, Marvin Gaye, Stevie Wonder and Tim Maia, celebrated in the song "Um hit do Tim", the songs and arrangements display references not only from the famous bailes charme in the Rio de Janeiro suburb of Madureira, but also from the hyped up nights of São Paulo.

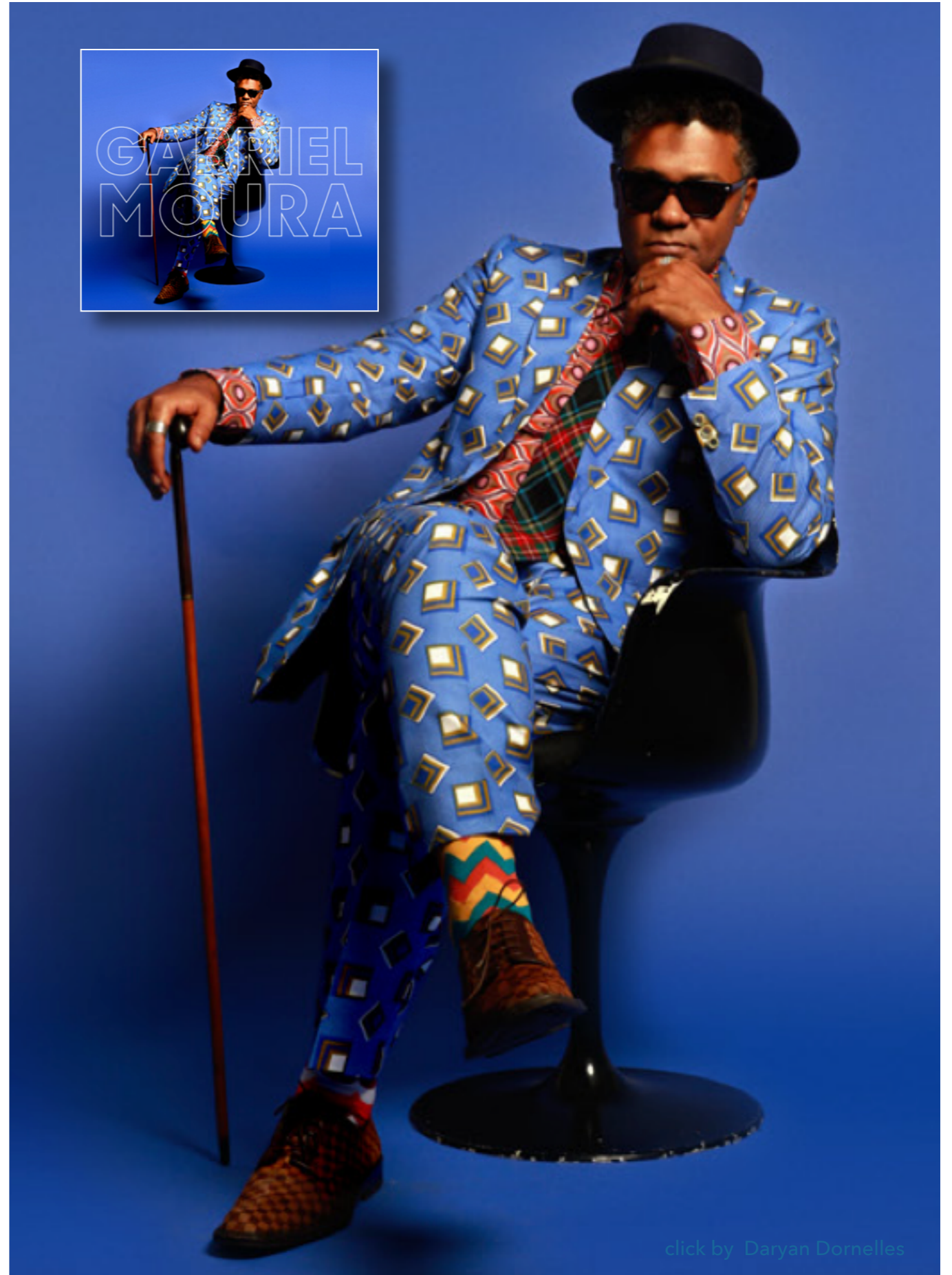
It's a playlist conceived to make listeners let loose both on the dance floor and in life. Uncross their arms, shake their booties, open up and enjoy, because you only live once. And above all, lift up body and soul, for daily life is a struggle and we have to move on.

It is a positive, upbeat and proactive view from someone who knows that the party ends, the night passes, your crush leaves or someone asks them to dance before you do. It is a matter of timing and attitude. On the dance floor as it is in life.

Gabriel promotes the rising and shaking of bodies in the face of a depressed Brazil. So get ready to bust a groove with "Vamo aí", "Dance sem parar", and "Dessa maneira os seus males pode espantar". Love is in the air in songs such as "Pensando em você", "O amor é in", "Dengo, cafuné, chamego", "Ela mora longe" and "Eu ainda te amo", one of those ballads that make you laugh and cry at the same time. The lyrics cast a poetic eye on the city, and talk about loyalty and partnership in "Pedra noventa".

So push the furniture against the wall, crank up the volume and shake it up with the music of Gabriel Moura. "Quem não se mexer vai dançar".

By Mario Marques.



click by Daryan Dornelles



ESTABLISHED 1770
MONTEREY
CALIFORNIA

BOX

